

# STAGE DESIGN



<http://www.stagedesign.org/>

ABOUT

## AUTHOR

Ralph Larmann initially studied drumming with the main focus on popular music at the Rotterdam Conservatorium. In 1991, however, he decided to change tack and took up an interest in photography and journalism. Since 1992 he has been designing and producing high quality illustrated books, concert brochures, and exhibition catalogues, for artists and companies from the rock, pop, and classical music scenes. In 2000 he founded his own full-service business, the Ralph Larmann Company. Working internationally as a freelance photographer and author, he creates elaborate photo and text documentaries for businesses, artists, lighting designers, and magazines. Since 1989 Ralph Larmann has captured countless stars and events in fascinating photographs. The exhibition entitled "Kraft des Augenblicks – Konzert and Eventfotografie" (Power of the Moment – Concert and Event Photography), which was presented in cooperation with Lightpower and staged as part of the music fair 2007 and Prolight+Sound 2007, introduced a selection of his oeuvre in large-scale format (96.5 x 70 in.) and was presented in the Galleria on the premises of the Frankfurt trade fair.

## PUBLISHER

daab was founded by Ralf Daab in November 2003 in Cologne, Germany. Together with the artist Feyyaz, he developed a new, trendy and unique program of design, architecture and photography books. A worldwide distribution network has been established in only two years. In addition to the founding of the subsidiaries daab inc. in New York and daab ltd. in London, many international distribution partners have been signed up worldwide. While the first titles published in July 2004 have been distributed in 60 countries, sales coverage has been increased to about 100 countries by this time. Beside the regular book trade, daab books are already sold very successfully in secondary markets like furniture stores or fashion and design shops. All books are multilingual in five languages and are just subject to a very strict branding. For busy professionals and individuals alike, all daab books have clean layouts emphasizing the visual and keeping text concise. While most publishers focus on the established artist, architects, designers and photographers, the concept of daab is to discover young, upcoming people and bring their work to a worldwide audience.

## HISTORY

STAGE DESIGN originates from the idea to document unique stages in timeless pictures. The coffee-table book first unfolds the particulars and technical specifications of a bare stage and then reveals it during the productions. The richness of details shown in Ralph Larmann's photographs gives another perspective on the stages portrayed and provides the spectators with access to a fascinating stage world. Moreover, with his snapshots the photographer captures the atmosphere of the events presented and by this invites the one-time spectator to experience and discover the shows seen anew.